
On the lash

According to figures from Sally Salon Services, it seems that Britain has been fluttering its eyelashes and painting its nails through the recession.

The number of nail polish bottles sold in the beauty brand's 275 stores and by mail order over the past six months is up 18% year on year. The most popular colour is Nina Ultra Pro Punky Purple Nail Lacquer – a Sally Salon Services exclusive line.

Meanwhile, sales of the brand's lash packs are up 78% up on the previous year. The most popular lash is the Salon System Individual Lash Medium Black – 45,000 have been sold in the past six months. If you laid the lashes end to end, they would almost stretch between two of the world's most glamorous cities – London to Paris.